



**39<sup>th</sup> ATRA**



Canadian Cancer Society  
Société canadienne  
du cancer

# **'Trail Ride Against Cancer' - 2017**

**RIDE DAY -- Saturday, May 27th,**

**LOCATION – Able Ranch near Lily Lake / Bon Accord – No creeks, roads or bridges!**

Come ride with us on our 39<sup>th</sup> Annual 'Trail Ride Against Cancer'. The ride will be a slow pleasure ride of approximately 3-4 hours through multi-use, natural lands near Lily Lake. Riders may arrive on Friday, May 26<sup>th</sup> and camp overnight in Bruno Neuville's pasture. Join us around the campfire Friday night. If you have a musical instrument, including your voice, please bring it and share your talent.

**All riders must have collected donations for, or make a personal donation to, the Canadian Cancer Society.** The funds will be used for Research, Public Education and Patient Services. **A minimum donation of \$50 for adult riders and \$25 donation for riders 14 years and under is required.**

Non riders are also most welcome to collect donations on the same form and come out for the day.

**FOR THE 6<sup>TH</sup> YEAR:** Collect donations online! Online donations recorded up to the deadline (May 24th) will be added to the written pledges you bring in, to make up your personal total. Tax receipts are emailed, almost immediately, to the donator. Instructions on page 4.

*Once again, we challenge you to bring in your personal best and bring a friend or two. Come join us and make this another successful year as we celebrate our 39<sup>th</sup> anniversary.*

## **SCHEDULE NEW FORMAT**

**Friday (26<sup>th</sup>)**

Join us at the campfire, share your musical talents.

**Saturday (27<sup>th</sup>)**

**Cancer Ride**

**8 - 11:00am**

**Registration** - ride out at your own leisure - maps will be provided - follow the markers.

**Join in with other riders or head out on your own. Pace is yours to set.**

Please read the information sheet handed out to you at registration.

(approx.) - 1 hour lunch break - **PACK YOUR OWN LUNCH AND WATER/JUICE.**

Take a halter to tie your horse to a live tree. No water is being trucked in for your horse. Use of the dugout located at the lunch spot at your own risk.

**4 - 4:30pm**

Please check in at the registration tent. Presentations will be made based on the amount of money turned in at registration.

Hamburgers and Hot dogs will be provided at no cost.

**Saturday Evening**

Safe journey home

Collect your money and record your pledges on the enclosed pledge form. Official tax-deductible receipts will be mailed out after the ride by the Canadian Cancer Society. For more information please call the Canadian Cancer Society at (780) 437-8419. **When you arrive, you must have your sponsor sheet/s and donations.** We recommend you make a photocopy of your pledges for future reference or if there are any problems. You are encouraged to have your sponsorship in cheque payments to minimize work and reduce the chance of theft of cash.

## **TRAIL RIDE RULES & OBJECTIVES**

The Alberta Trail Riding Association practices and promotes good horsemanship. The safety and well-being of all riders and horses is paramount, particularly in an event of this size. This is to be a pleasure ride for everyone – for the safety of all, do not ride off the designated trail or practice ‘training exercises’ that could upset other horses. Please read the following requirements.

**Bruno Neuville has graciously provided his property again for a staging and camping area for the 2017 ATRA ‘Trail Ride Against Cancer’. Open fires will only be allowed in the designated fire-pit. ALL DOGS MUST BE ON LEASH! Please remain within the designated camping area and ensure that all human garbage is cleaned up before your departure! Manure and hay will be spread after the event. Your co-operation is appreciated.**

### **ABSOLUTELY NO ALCOHOL, SMOKING OR LITTERING ON THE TRAIL**

The minimum age for any horse entering the ride is three (3) years of age - well mannered and in **good** condition. With over 80 riders, this may not be the best ride for an inexperienced rider and/or green horse, especially after a long winter layover.

No crowding of horses. Please leave a minimum of one horse length between you and the horse in front of you.

We encourage the full, one hour lunch break to be used as a rest period for riders and horses.

We reserve the right to request that a rider and horse be withdrawn during the ride due to poor manners or unsafe horsemanship. We also request that kickers and stallions be identified with a red ribbon on the tail. Ribbons are available at registration. Stallions must be double tied.

The services of an on-call veterinarian will be available at the owner’s expense in case of unexpected injury.

**No dogs allowed on the trail, they must be leashed at all times in camp & will not be permitted in the yard.**

**Do not bring a horse that shows any sign of illness, or has been in contact with ill horses.**  
**ATRA promotes good Biosecurity practices.**

Horses, feed and transportation are the responsibility of the riders. Water will be available.  
**For biosecurity reasons, bring and use your own pails for water and feed.** Tie your horse to your trailer.

**Note: Cell phone reception is often poor / non-existent in most areas of the yard and ride.**

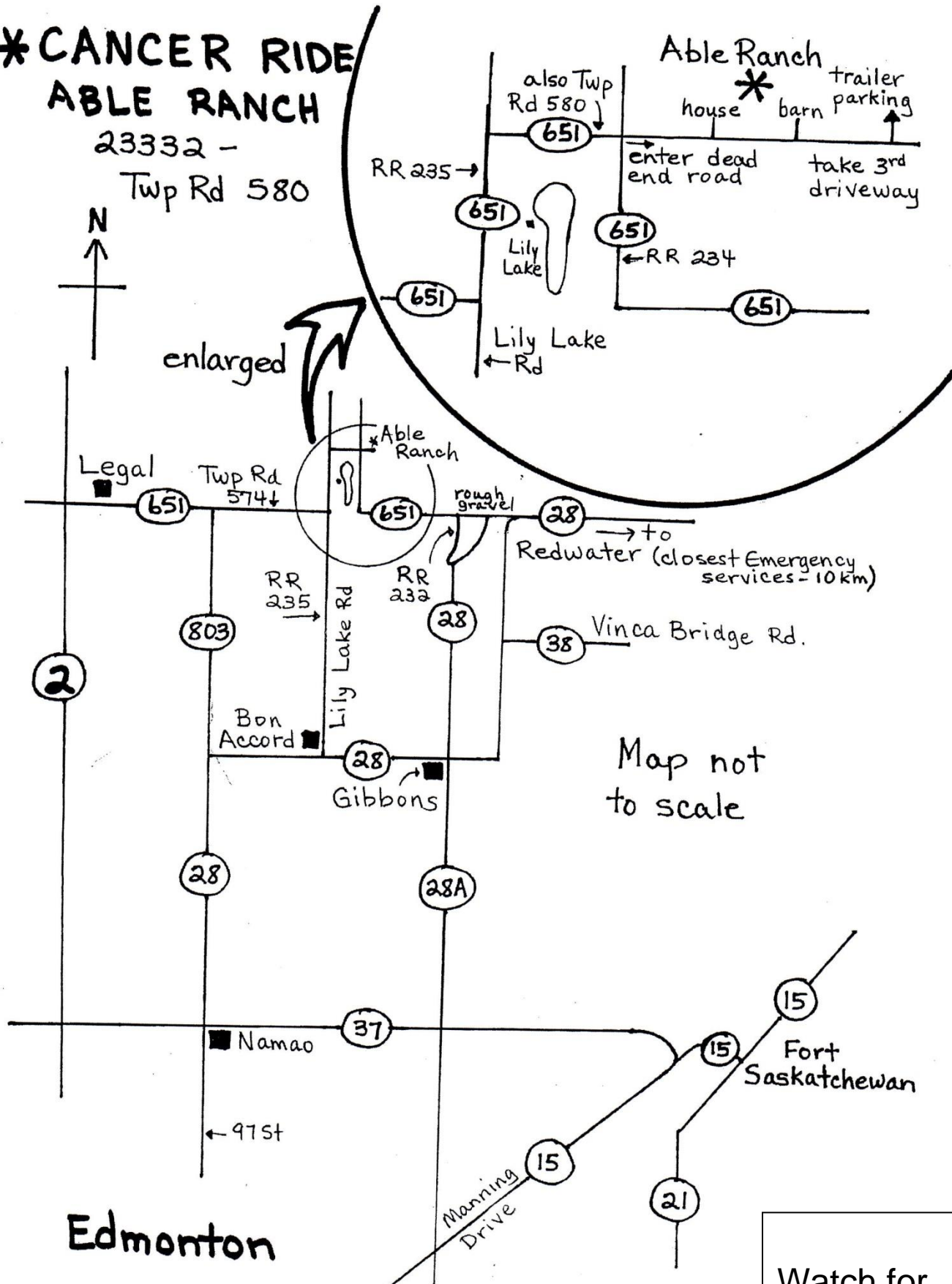
**Helmet use is highly recommended. Horseshoes are not required.**

**BETWEEN 1978 & 2017, ATRA’S 39 CANCER RIDES HAVE RAISED \$1,262,793.**

***TOGETHER, WE CAN BEAT CANCER!***

# \* CANCER RIDE ABLE RANCH

23332 -  
Twp Rd 580



enlarged

Map not  
to scale

Watch for  
ATRA signs.

## FOR THE 6th YEAR NOW - COLLECT DONATIONS ON-LINE

1. Type in: **cancer.ca/fundraise**
2. Click: **DONATE** (top left corner of page)
3. Click on 'search for a fundraiser' - Fundraiser Name: **ATRA 2017**
4. Click: **ATRA 2017**
5. Cancer Fighter – Other **ATRA 2017** – Scroll down to 'Join This Team' (box under Thanks for your support)
6. Click 'Join as a new participant' – Follow prompts to make your own donation page.

Scroll down to “**Set your fundraising goal**” and adjust the amount in the box to your choice. If you wish, you can make a donation at “**add a donation**” or leave this blank. Then click on **next step**.

7. Enter the following contact information - (anything with a red \* beside it is mandatory):
  - Your personal information
  - A username and password – your password must be between 5 and 20 characters
  - Click next (if there are any errors they will be highlighted)
8. You will see a confirmation message including the information you just entered (registration summary). Select **complete registration** to finalize your registration with your chosen event. You will also receive an email confirmation.
9. Enter the **Participant Centre** and begin fundraising!  
**If you have any problems/questions, call Carrie at the Canadian Cancer Society at 780 437-8419**

*FOR MORE RIDER PACKAGES WITH SPONSOR SHEETS: Photocopy as necessary  
Forms also available on line @ [www.atra.ca](http://www.atra.ca) OR Call the Canadian Cancer Society at (780) 437-8419.*

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### **ON THE DAY OF THE RIDE, RIDERS MUST BRING WITH THEM:**

**Collected donations, completed and balanced sponsor sheet(s)  
and online collection information (if used)**

**\*\*\*\*\*PACK YOUR OWN LUNCH AND WATER / JUICE\*\*\*\*\***

**LAWN CHAIRS for comfort AFTER THE RIDE.**

# Rider's Pledge Sheet

## ALBERTA TRAIL RIDING ASSOCIATION 39<sup>th</sup> ANNUAL 'TRAIL RIDE AGAINST CANCER' – Saturday, May 27th, 2017

**Instructions:** Please make sure cheques are made payable to: **CANADIAN CANCER SOCIETY**

Please have people making pledges provide their complete name and address in order to receive a mailed tax receipt.

**Receipts can be issued for donations of \$20.00 or more. Printing must be legible.**

Please bring completed pledge sheet(s) and collected pledges to the ride site. **(COLLECT YOUR PLEDGES -- THE CANADIAN CANCER SOCIETY WILL NOT BILL FOR PLEDGES).** Proceeds from this event support the Canadian Cancer Society (Registered Charity #11882-9803-RR 0003)

**If you can't make it to the ride, mail this completed sheet & cheques to Canadian Cancer Society, #201 9452-51 Ave, Edmonton, T6E 5A6.**

**Thank you for participating! Please feel free to photocopy more pages of the pledge sheets.**

Rider's Name: \_\_\_\_\_ Phone: (\_\_\_\_\_) \_\_\_\_\_

Address: \_\_\_\_\_ City/Town: \_\_\_\_\_ Postal Code: \_\_\_\_\_

**PLEASE PRINT CLEARLY**

Name	Address	City	Postal Code	Phone	Pledge Amount	PAID (cheque or cash)	Receipt Required
<b>TOTAL (This page)</b>							

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